



Central American Carnival and Parade
COFECA -2010

September 18th and 19th , 2010

GENERAL INFORMATION HANDBOOK

EVENT: **Central American Independence Day Parade and Festival**

DATES: Saturday September 19 and Sunday September 19th, 2010

FESTIVAL HOURS: **Saturday September 18 , 2010 10:00 AM – 10:00 PM**
Sunday September 19 , 2010 10:00 AM – 10:00 PM

PARADE DATE/HOURS: **SUNDAY SEPTEMBER 19TH at 11:00 AM – 1:00PM**

PRESENTED BY: Central American Festivities Committee -COFECA

HOST SPONSOR:

MEDIA SPONSORS: **KNLA – CHANNEL 20 –**
HOLA EL SALVADOR PROGRAM
LO NUESTRO PROGRAM
LATINO TV PROGRAM
LA OPINION NEWSPAPER
DIA A DIA NEWS
MI GENTE NEWS
NICA NEWS

Stage Information: *Main Stage: Wilshire Blvd and Alvarado St, Los Angeles*
Festival Address (please see attached map)

Operations & logistics staff: **Omar Corletto (Parade)**
Raul Torres (Festival)

Client/Sponsors Coordinators: Community Consulting Services, Isabel Cardenas -323.663.0583
America United Productions, Salvador Gomez Gochez 818.335.4027

Talent Staff: Nestor Villatoro and Gloria Suazo

Security Company: Union Security Guard Services LA (see attached deployments), security will have Dark Blue jackets and Dark Blue pants.

Event: **27th Annual Central American Independence Day Parade and Festival**

Sunday, September 19, 2010

- 7:00am to 10:00am- **Parade Assembly:** located at Pico Blvd between Vermont Ave and Normandie Ave
- 10:30am to 11:00am approximate – **Grand Marshall Announcement (Pico Blvd and Vermont Ave)**
- 11:00am to 1:00pm- PARADE
- 1:00pm to 3:00pm- **Parade Disbanding:** Park View St and 7th Street.

Please call the appropriate contact in case of emergency.

Emergency Contacts		
Name	Title	Cell Number
Isabel Cardenas CCS	Sponsors	323.663.0583
Salvador G. Gochez		818.335.4027
Omar Corletto	Operations	323.632.2380
Leoncio Velasquez	Parade Asst.	323.393.5796
Nestor Villatoro	Talent Manger	951-538-6734