



Central American Festival and Parade
COFECA -2011

September 17th and 18th , 2011

GENERAL INFORMATION HANDBOOK

EVENT: **Central American Independence Day Parade and Festival**
FESTIVAL HOURS: **Saturday September 17, 2011 10:00 AM – 10:00 PM**
Sunday September 18, 2011 10:00 AM – 10:00 PM

PARADE DATE/HOURS: **SUNDAY SEPTEMBER 17TH at 11:00 AM – 1:00PM**

PRESENTED BY: Central American Confederation -COFECA

HOST SPONSOR:

MEDIA SPONSORS: **KNLA – CHANNEL 20 –**
HOLA EL SALVADOR PROGRAM
LO NUESTRO PROGRAM
LATINO TV PROGRAM
LA OPINION NEWSPAPER
DIA A DIA NEWS
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NICA NEWS

Stage Information: *Main Stage: Wilshire Blvd and Alvarado St, Los Angeles*
Festival Address (please see attached map)

Operations & logistics staff: **Omar Corletto (Parade)**
Raul Torres (Festival)

Talent Staff: Nestor Villatoro and Gloria Suazo

Security Company: Union Security Guard Services LA (see attached deployments), security will have Dark Blue jackets and Dark Blue pants.

Event: **28th Annual Central American Independence Day Parade and Festival**

Sunday, September 18, 2011

- 6:00am to 10:00am- **Parade Assembly:** located at Pico Blvd between Vermont Ave and Normandie Ave
- 10:30am to 11:00am approximate – **Grand Marshall Announcement (Pico Blvd and Vermont Ave)**
- 11:00am to 1:00pm- PARADE
- 1:00pm to 3:00pm- **Parade Disbanding:** Park View St and 7th Street.

Please call the appropriate contact in case of emergency.

Leoncio Velasquez	President	323.393.5796
Omar Corletto	Operations	323.632.2380